Birdie for Charity Information Sheet

**What is Birdies for Charity?** BFC is a fundraising program sponsored by the Waste Management Phoenix Open and Thunderbird Charities. The First Tee of Phoenix participates in BFC every year. The First Tee of Phoenix members are asked to solicit pledges from their family and friends to pledge a certain amount for each birdie that is made at the 2020 WMPO. 100% of all collected pledges will be donated to The First Tee of Phoenix and are **100% tax deductible!** PLUS Birdies for Charity will add an additional 15% to the total of the amount collected from the campaign.

Last year 1,423 birdies were made during the 4 rounds of the WMPO. A pledge of $.01 per Birdie made to BFC turned into a $14.23 donation to The First Tee of Phoenix.

**How can my child participate?** Enclosed is a Pledge Sheet that members can make copies to use to solicit donations. Both Pledge and a Flat Fee Donation options are available. **We would recommend your child’s supporters to use the online BFC donation portal (BirdiesforCharityAZ.com).** If a Pledge Sheet is completed, please place sheet in the envelope provided. Payment for pledge donation is **NOT** to be taken at this time since it is based on the number of Birdies made at the tournament. Flat Donations will require a payment at the time of donation. Birdies for Charity will be sending payment emails (for Pledge donations) to all supporters after the tournament. Please make sure email addresses are legible if using the collection folder.

**Can my supporters pledge online?** YES (Encouraged)! Website donations can be made at [BirdiesforCharityAZ.com](http://BirdiesforCharityAZ.com). A step by step process on how to pledge through the Birdies for Charity website is located within this packet. The First Tee of Phoenix members can promote through email, social media, etc. which is highly encourage to get the word out. **We also suggest following up with a phone call to your immediate Circle of Influence. This dramatically increases the chances of support.**

**The First Tee of Phoenix Incentive Program for participants:**

- **The Top 3** Fundraisers will spend an afternoon in a Corporate Suite on the 16th Hole at the 2020 Waste Management Phoenix Open ANNEXUS Pro-Am and Phoenix Suns Charities Shot at Glory on **Wednesday, January 29th**.

- **The Top 15** Fundraising Totals from The First Tee of Phoenix members will qualify to participate in our annual “Caddie For A Hole Event” at the WMPO Pro-Am Golf Tournament on **Wednesday, January 29th**! Members will get the chance to “Caddy” for a PGA Professional and walk with them for the duration of the hole. They will take turns “caddying” for different groups for a 2-3 hour block of time.

- **All The First Tee of Phoenix members** who secure at least one pledge/donation will receive an invitation on **Monday, January 27th** to participate in an intimate golf clinic by a well-known PGA Touring Professional at the TPC Scottsdale. *(Top 15 will be eligible to participate in both Caddy for a Hole and the golf clinic)*

**Questions:** Please feel free to contact either Mike Tucker ([602-566-7393](tel:+16025667393)/mtucker@thefirstteephoenix.org) or Jessica Dailleboust ([505-270-5097](tel:+15052705097)/jdailleboust@thefirstteephoenix.org)
Online Step By Step Process to Complete a Pledge for Birdies for Charity

Step 1: Go to www.BridiesforCharityAZ.com and click on “Donate Now” button on top right corner of web page.

Step 2: Choose either PER BIRDIE PLEDGE or FLAT RATE DONATION

Choose one:

- **PER BIRDIE Pledge**
  - If 1500 birds are made, your total pledge would be:
    - $0.01 = $15
    - $0.02 = $30
    - $0.03 = $45
    - $0.04 = $60
    - $0.05 = $75

- **Flat Rate Donation**
  - Minimum Donation Amount is $20.00

Continue
Step 3: Fill Out Contact Information Page.

Step 4: Enter Pledge Amount. Make Sure to select “First Tee of Phoenix” as Charity. Make Sure to have Sponsor enter name of The First Tee of Phoenix Member. If the sponsor doesn’t provide a name we can’t give them credit for the pledge!

Step 5: THAT’S IT!!! Please let your sponsors know that a payment email will be sent to them after the WMPO Tournament informing them on the number of birdies made and how much is owed. Payments for all pledges must be received by APRIL 15th. No payment or payment information is required if your supporter chooses the “PLEDGE” option. If your supporter chooses to make a “FLAT DONATION” payment information will be taken at the time of donation. All supporters will receive a recognition email for their contribution to use for tax purposes.